

newline

CLEANING & HYGIENE SUPPLIES

Step into the future of cleaning with Norsecare

Norsecare are Norfolk's largest care home provider, offering dedicated care and support to over 1500 people in care homes and housing with care schemes

Norsecare began their partnership with Newline in mid-2019 and since then, their focus has been on creating cleaner, healthier buildings and to incorporate the latest innovations into their cleaning regimes.



In July 2020, Newline supplied 34 Norse Care sites with the Imop XL, a revolutionary floor care machine. The benefits that Norsecare have experienced as a result of this change have been significant, not only do their staff clean the floors 8 times faster, but they also use 8 times less water, no chemicals and the floors are left 90% cleaner.

Along with Norsecare's initiative in choosing the Imop XL, they invested in the Hextio air purifying devices for their homes.

/// Newline and Norse are two very likeminded companies who value care and innovation. With Newlines expert help we have reduced costs and increased staff morale by investing in the Imop. ///

Simon Bullimore, Procurement and Contracts Manager

The Hextios kill 99.9999% of airborne viruses in a single air pass, as well as eliminating allergens, bacteria, dander, and spores. The Hextios have proven to be an asset to Norsecare, especially once face to face visits were once again allowed in their care homes. Hextios added an extra layer of protection to ensure the health and wellbeing of their staff, residents, and visitors.

During the pandemic, Newline supplied Norsecare with Fimap electrostatic sprayers which are used to apply even coats of sanitizer to a surface for 360° protection. The Fimap electrostatic sprayer reaches areas that a cloth and spray will not reach, a benefit which has positively impacted Norsecare, as health and safety of their staff and residents is of utmost importance.

/// We are very supportive of the steps that Norsecare have taken to create cleaner, healthier and safer care homes and we look forward to continue working together to innovate and excel. ///

Glen Smith, Sales and Marketing Director, Newline Anglia

For more information call or go to our websites.

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